

# **IESMoD 2011 Jeju World Championship**

(International E- Sports Meet of the Disabled)

2011. 10



# 1. Introduction of the organization

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## ▶ KoDeF

- Korea Disabled e-Sports Federation
- Title: KoDeF(Korea Disabled e-Sports Federation)
- Date of Establishment: September 24, 2008

## Objectives

KoDeF is the representative of the disabled e-Sports Organization in Korea. It proposes the direction for development of e-Sports and tries to make disabled e-Sports active. KoDeF holds or conducts disabled e-Sports competitions and aims at improving the life of disabled people through study about rehabilitation activities for physically challenged people by using e-Sports. KoDeF tries to improve the life quality of the disabled through various activities and rehabilitation programs using e-sports.

## Activities

e-Sports is adapted as a competitive sport in National Youth Sports Games for the Disabled. KoDeF takes the initiative in adaptation of e-sports. We are working on making e-sports to provide entertainment, activities, improvement of social recognition and rehabilitation for physically challenged people.

## ▶ The Venue

Jeju Special Self-Governing Province is one of the largest islands located in southern coast of South Korea. It is famous for its beautiful landscape and variety of flora and fauna. Jeju was designated as a Biosphere Reserve in 2002, World Natural Heritage in 2007 and a Global Geopark in 2010 by UNESCO. Also, Jeju has been nominated as one of 28 finalists in the New 7 Wonders of Nature.

## 2. Summary

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<b>▶ 1) Appellation</b>	IeMoD 2011 World Championship
<b>▶ 2) Date</b>	From November 1st to November 5 <sup>th</sup> , 2011 for 5days
<b>▶ 3) Venue</b>	Jeju Island, South Korea
<b>▶ 4) Host</b>	KeSFoD, JSSGP, Electronic Times, The Daily Sports Seoul
<b>▶ 5) The Organization</b>	KoDeF, Jeju Techno Park
<b>▶ 6) Sponsors</b>	The Ministry of culture sports and tourism, KOCCA(Korea Creative Contents Agency) Game Culture Foundation, Korea Association of Game Industry, KOSAD(Korea Sports Association for the Disabled), Korea e-Sports Association SK Telecom Blizzard Entertainment Nexon Neowiz
<b>▶ 7) Participants</b>	350 athletes from 43 countries; 3~4 Athletes and 1~2 officials or caregivers
<b>▶ 8) Events</b>	StarCraft 1, Kartrider, FIFA Online, WarCraft3, Counter Strike Online (Team Competition) and a functional online game. ( The matches can be changed with notice.)

**9) Total Prize Money**

10,000,000 KRW

**10) Benefits**

modation with meals,

Free Discount Coupon

Round trip air fare

Accom

IeSMoD 2011 Uniforms, Official Souvenirs,  
Tour around the venue,  
Art and Cultural experience activities and  
Duty

## 11) Detailed Schedule

<b>Schedule</b>	<b>Titles</b>
<b>Day 1</b> Nov. 01	<ul style="list-style-type: none"><li>- Arrival</li><li>- Welcoming Reception</li></ul>
<b>Day 2</b> Nov. 02	<ul style="list-style-type: none"><li>- Press Conference</li><li>- VIP Reception</li><li>- IeSFoD<sup>1</sup> Preparatory committee Launching Ceremony</li><li>- Opening Ceremony</li><li>- World Championship preliminary rounds</li></ul>
<b>Day 3</b> Nov. 03	<ul style="list-style-type: none"><li>- World Championship Competition</li><li>- Media Day</li><li>- Jeju tour</li><li>- Special events for the ambassadors</li><li>- IeSFoD Forum</li></ul>
<b>Day 4</b> Nov. 04	<ul style="list-style-type: none"><li>- General Assembly Meeting</li><li>- World Championship Final Rounds</li><li>- Award</li><li>- Closing Ceremony</li><li>- Farewell Party</li></ul>
<b>Day 5</b> Nov. 05	<ul style="list-style-type: none"><li>- Departure</li></ul>

## 12) Event Description

## **Olleh Walk**



- Date** Nov 02 (Day 2)
- Venue** Olleh Road in Jeju Island
- Participants** Participants and officials
- Objective** To inspire fair play in participants.

## **Jazz Festival**



- Date** Nov02 (Day 2)
- Venue** Concert hall
- Participants** Participants and officials
- Objective** To mingle with both disabled and non-disabled people through jazz

## **leSFoD Preparatory committee Launching Ceremony**



- Date** Nov02 (Day 2)
- Venue** Jeju Convention Center
- Participants** e-sports officials from each country
- Objective** To propose the direction for development of e-Sports and understand the current e-Sports activation of each participating country in order to establish International Disabled e-Sports Federation

## **Special Event for the ambassadors**



- Date** Nov03 (Day 3)
- Venue** Halla Gymnasium, Jeju Island
- Participants** Participants and diplomats
- Objective** To participate in games, talent performance for Ambassadors with the athletes from their countries

## International Dance Festival



- Date** Nov03 (Day 3)
- Venue** Concert hall
- Participants** Participants and officials
- Objective** To mingle with both disabled and non-disabled people through performance

## JeSFod Forum



- Date** Nov04 (Day 4)
- Venue** Jeju Convention Center
- Participants** e-sports officials from each country
- Objective** To establish International Disabled e-Sports Federation and propose the direction for development of e-Sports

1

## Party night with a DJ



- Date** Nov04 (Day 4)
- Venue** Hotel Stage
- Participants** Participants and officials
- Objective** To build friendship among all participants

## Photo exhibition



- Date** Nov 01~05 (Day 1~5)
  - Venue** All around the venue
  - Participants** All participants
  - Objective** Photo exhibition of the Korea Disabled e-Sports Federation
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## Campfire



- Date** Nov04 (Day 4) Night
  - Venue** Outdoor near accommodation
  - Participants** All participants
  - Objective** To build friendship among all participants
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